



PURINA

We're Animal People.



PURINA® FORAGE

YOUR GUIDE TO PREMIUM PELLETED FORAGES FOR HORSES OF ALL AGES AND ACTIVITY LEVELS.





WHEN IT COMES TO FORAGE

FEEL CONFIDENT IN WHAT YOU FEED

There's something to be said about knowing you're giving your horse the best care you can. Your decisions, both big and small, add up over a lifetime. And because forage is the foundation of every horse's diet, finding the optimal forage solution is one of the most important care decisions you'll make.

When you feed Purina, you can feel confident you're choosing quality. With more than 130 years of experience in animal nutrition, our team has put in the time formulating and advancing feeds — and now functional forage solutions — **that we're proud to stand behind.**

FIND A FORAGE FIT FOR YOUR HORSE

No two horses are the same. Different ages, lifestyles and nutritional needs call for different feeding plans. Designed to work alongside the rest of your feeding program, Purina® Forage products are formulated with your horse's unique needs in mind.

GASTRIC COMFORT

For performance horses and any horses needing stomach support, look for an alfalfa formula with added, proven gastric support technology.

HARD KEEPERS

For seniors and any horses that need help maintaining healthy body condition, look for a fiber-rich beet pulp blend with added calories from fat.

EASY KEEPERS

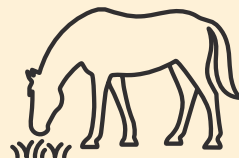
For horses and ponies that tend to be overweight or develop a cresty neck on green pasture, look for a low-starch, low-sugar grass blend.

FEED YOUR HORSE PELLETED FORAGE

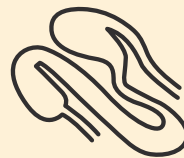
WHEN YOU HAVE...



POOR-QUALITY
OR SCARCE PASTURE



DENTAL & CHEWING
CONCERNS



HINDGUT &
DIGESTIVE HEALTH



STARCH OR SUGAR
MANAGEMENT NEEDS



ALFALFA GASTRIC SUPPORT PELLETS

RECOMMENDED FOR HORSES IN NEED OF STOMACH SUPPORT.

Horsemen often rely on the unique benefits of alfalfa — including stomach health — as a cornerstone of their feeding programs. **Alfalfa Gastric Support Pellets** are designed to help meet a horse's daily forage needs with even more gastric comfort benefits from Outlast® Technology.

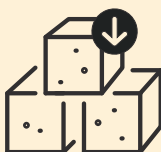
PROVEN OUTLAST® TECHNOLOGY

This trusted proprietary blend of calcium and magnesium sourced from seaweed helps maintain proper gastric pH.

SUPPORT MADE SIMPLE

A convenient way to add high-quality forage to your horse's daily diet.

BENEFITS IN EVERY BAG



LOW STARCH & SUGAR CERTAINTY IN EVERY SCOOP

Every Purina® Forage product is formulated to be low in starch and sugar, giving you premium forage options for horses that benefit from carefully managed non-structural carbohydrate intake.



BEET PULP PLUS PELLETS

RECOMMENDED FOR HARD KEEPERS, SENIORS AND HORSES WITH LOW BODY CONDITION.

For some horses, maintaining healthy weight takes a little more support. **Beet Pulp Plus Pellets** combine highly digestible, fiber-rich beet pulp with added fat calories to help horses maintain healthy body condition. Plus, it's low-starch and low-sugar.

FIBER-RICH BEET PULP BLEND

A blend of beet pulp and alfalfa provides beneficial fiber to support body condition and hindgut health.

ADDED CALORIES FROM RICE BRAN

Rice bran supplies added fat to help horses maintain weight.



EASYSOAK™ PELLET TECHNOLOGY

SAVE FEEDING TIME

EASYSOAK™ Pellet Technology is specially formulated to soak quickly, saving you time. When soaked, these pellets help support hydration and become soft and easy to chew.



TIMOTHY-TEFF PELLETS

**RECOMMENDED FOR EASY KEEPERS AND
HORSES WITH LIMITED GRAZING ACCESS.**

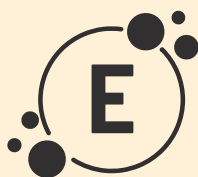
Maintaining a healthy weight with an easy keeper can be challenging. **Timothy-Teff Pellets** provide a unique low-starch and low-sugar grass blend for horses with sensitivities to non-structural carbohydrates and those who don't get to graze green grass.

UNIQUE GRASS BLEND

A blend of timothy and teff grasses provides diverse roughage that helps mimic grazing.

OMEGA-3 FATTY ACIDS

Features guaranteed levels from flaxseed to help support overall wellness.



NATURAL VITAMIN E ADDED SUPPORT IN EVERY BITE

Natural vitamin E provides antioxidant and immune support. We've thoughtfully included 250 IU/lb in the full Purina® Forage lineup to provide support in every serving.

WHICH PURINA® FORAGE PRODUCT IS RIGHT FOR YOUR HORSE?

	ALFALFA GASTRIC SUPPORT PELLETS	BEET PULP PLUS PELLETS	TIMOTHY-TEFF PELLETS
EasySoak™ Pellet Technology			
Low Starch & Sugar	10% max	12% max	9% max
Natural Vitamin E (250 IU/lb)			
Outlast® Gastric Support Technology*			
Omega-3 Fatty Acids from Flaxseed			
Rice Bran			
Can Be Fed as a Partial Forage Replacement**			
Can Be Fed as a Total Forage Replacement **			
Formulated Without Soy			
Formulated Without Grain, Molasses or Binders			
Picky Eater Approved			

*3 lbs. of Alfalfa Gastric Support Pellets provide one full serving of Outlast®

**See feeding directions

FAST FORAGE FACT

Rule of thumb: we recommend horses eat about 1.2–2.5% of their body weight in **total** forage (including hay, pasture and pelleted forage) per day.

1.5%

FEED RATE

x

1,000 LBS.

HORSE WEIGHT

=

15 LBS.

MINIMUM FORAGE
PER DAY



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KNOW BEFORE YOU GO

Find a nearby store that carries
Purina forage and feeds.

For more information on this or other Purina feeds, call
1-800-227-8941 or visit purinamills.com

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HAY THERE

We'd love to have you
join our herd.



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